

Crail Ale: Local brewery to produce brand-new ale as part of this year's Crail Food Festival

Local brewers St Andrews Brewing Company have come up with a recipe for a limited edition Real Ale to celebrate this year's Crail Food Festival, 15th-17th June. 300 bottles of the special ale, aptly named 'Crail Ale', will be produced as part of the second annual festival which celebrates Fife local produce over 3 days with a lively seaside market, food demonstrations from professional chefs, taster sessions and top-notch evening entertainment.

Last year's inaugural event attracted over 2,000 visitors to the village of Crail and generated an approximate visitor spend of more than £15,000. This year, organisers are hoping to beat their records with a packed programme including a berry-tastic bake-off between local cafes, live comedy entertainment and a musical supper with Sunday's showcase market event at Crail Harbour incorporating a wider variety of producers and new collaborations drawing inspiration from the 'multi-cultural' theme for 2012.

Best enjoyed at the Crail Food Festival, the summer golden ale will be 'full of citrus and floral flavours' and served in tankards made by local family pottery, Crail Pottery which has been producing a variety of ceramics from their home workshop since 1965. Organisers of the Crail Food Festival are keen to encourage local businesses to collaborate after the success of last year which has brought about joint ventures between food and drink producers (such as [Guid Cheese Shop](#) who shared a stall with [Your Piece](#) and now stock their oatcakes), restaurants and accommodation providers.

The Crail Museum also plans to host an exhibition about food in the 1950s to coincide with the festival and to run throughout the summer.

Led by event manager Graham Anderson of The Honey Pot Guest House and Tearoom, this year's Crail Food Festival is part of the St Andrews Year of Celebration – celebrating the town's vibrant cultural and creative output under one united banner; St Andrews, Creative Place. St Andrews recently won a Creative Place Awards in recognition of the town's vibrant creative and cultural output.

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Compiled on behalf of Crail Food Festival by Rebecca Quin.
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Notes to Editors:

For more information about Crail Food Festival:

<http://crailfoodfest.co.uk/>
[@crailfoodfest](#)

Facebook: Crail.Food.Festival.

About St Andrews, Creative Place:

St Andrews is a winner of the Creative Place Awards, a government scheme that aims to reward the contribution of local organisations to the cultural life of Scottish communities.

The application for the award was led by the Byre Theatre and St Andrews Partnership who are now working together to host the St Andrews Year of Celebration 2012, celebrating the fantastic variety of cultural events that are held in and around the town as well as producing brand new ones.

The centre-piece of the Year will be a community production of Macpherson's Rant, a Scottish musical that will bring together professional actors, musicians and performers alongside a large-scale community cast from Fife and beyond, to showcase our fantastic creativity.

Other events that are part of the St Andrews Year of Celebration include:

StAnza
Fife Jazz
On The Rocks
East Neuk Festival
Crail Food Festival
Bugsy Malone starring the Byre Youth Theatre
InsideOut
St Andrews Festival
St Andrews Voices
University 600th Anniversary Celebrations

And many more...

For more information:

<http://celebration.standrews.co.uk/>

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