

Press Release 29 April

CRAIL FOOD FESTIVAL



Life is Sweet at the Biggest Ever Crail Food Festival 14 - 15 June 2014

Life is sweet at this year's Crail Food Festival with an expanded programme including a House of Sugar, children's workshops and lots of opportunities to taste more local produce than ever before. This year's event is spread across an even wider range of venues, thanks to support from Event Scotland and Homecoming Scotland 2014.

Taking place on 14 and 15 June, highlights include special **Children's Workshops** with the opportunity to get hands-on with food: from jam making to moulding your own chocolates. A **Food Trail** will allow families to explore Crail's food delights while **The House of Sugar** will play host to a Crail inspired 3D cookie art installation created by local company Sucre Coeur. Visitors will be able to get involved and ice their own cookie to create an edible mosaic across the weekend.

Over 50 local foodie participants will take part in the two-day festival with a special **Tasting Theatre** and **Food Market** with free food sampling all day. **Meet the Producer workshops** will allow visitors to learn new skills and experience new tastes with activities ranging from whisky and chocolate matching, cheese and wine pairing, to a pie and a pint. Local food and drink on offer will include cheese, venison, smoked fish, gin, craft ales, and of course, the shellfish for which the East Neuk of Fife is famous.

A **Cookery Theatre** will feature demonstrations by a range of

local cooks and chef patrons, from Michelin star fine dining themes to award-winning cookery writers such as Nichola Fletcher. This bespoke country kitchen is kindly sponsored by Ardross Farm Shop, recent winner of the Farm Shop of The Year award and supported by the professional catering team from Elmwood College.

The Crail Museum will use the festival as an opportunity to tell visitors about the historic local delicacy, **the Crail Capon**. With details taken from an 1812 poem, the Crail Capon (haddock smoked traditionally in a chimney) will relive its glory days over the course of the weekend.

Sunday 15 will include an extra dimension with **Sunday Lunch at The Harbour**. Using the iconic Crail Harbour as the backdrop, street food vendors and local producers will come together to host a massive picnic for visitors. Shellfish, smokies, ice cream, game and pizza cooked in a converted horsebox while you wait are just some of the goods on offer at the harbour. Local businesses will provide potted shrimp, home baking and more.

A local seafront guest house will share its stunning seashore location with evening visitors by becoming a new **Pop-Up Tasting Bistro** with local food, music and drinks.

Graham Anderson, the Event Manager said:

“I’m thrilled at this year’s enriched festival programme. The 4th annual Crail Food Festival will certainly put our village on the map for anyone who’s a fan of food. We’ve worked hard to ensure visitors of all ages get a real flavor of Fife. It’s going to be great fun and a wonderful way to share Crail with a wider audience”.

The full programme can be found at crailfoodfest.co.uk or follow [@CrailFoodFest](https://twitter.com/CrailFoodFest) on Twitter or like the event on [Facebook](https://www.facebook.com/CrailFoodFest).

Ends.

Notes to Editors

Community Food Fund

Crail Food Festival is supported by the Community Food Fund, which is financed by The Scottish Government and has been created to promote local food and drink, in line with Scotland's National Food and Drink Policy.

EventScotland

EventScotland is working to make Scotland the perfect stage for events. By developing an exciting portfolio of sporting and cultural events EventScotland is helping to raise Scotland's international profile and boost the economy by attracting more visitors. For further information about EventScotland, its funding programmes and latest event news visit www.EventScotland.org. Follow EventScotland on Twitter [@EventScotNews](https://twitter.com/EventScotNews). EventScotland is part of VisitScotland, the national tourism organisation which markets Scotland as a tourism destination across the world, gives support to the tourism industry and brings sustainable tourism growth to Scotland.

Homecoming Scotland

- Scotland will welcome the world in the Year of Homecoming 2014- providing a year-long programme of events alongside the Ryder Cup and Commonwealth Games
- The Year of Homecoming Scotland will run from 31 December 2013 to 31 December 2014 throughout the length and breadth of the country.
- Visitors from around the world are invited to join in a celebration of the nation's food and drink, active pursuits, cultural heritage, nature and ancestral heritage.
- Homecoming Scotland 2014 is a Scottish Government initiative being led by EventScotland and VisitScotland, supported by numerous partners.
- To find out more visit www.homecomingscotland.com

