



**YEAR OF
FOOD & DRINK
SCOTLAND 2015**

Press Release 16 March

CRAIL FOOD FESTIVAL



Crail Food Festival: Choc Full of Treats **12 - 14 June 2015**

Food and drink lovers are anticipating a true banquet as the Crail Food Festival 2015 programme is announced with a line up that contains a unique chocolate chamber, a series of street food pop-ups, producers' markets, top chefs and the iconic lunch at the harbour festival.

The festival, which is in its fifth year, brings the picturesque Fife coastal village alive with events and attractions in the historic centre. Crail Food Festival's programme promises a full weekend of activities designed to showcase the very best in outstanding local produce.

The weekend will start with a dinner and film night celebrating local Fife producers on Friday evening and on Saturday and Sunday, Crail Food Festival will be in full swing. Throughout the day on Saturday, a variety of venues host different events including:

The Producers' Market at Crail Community Hall (10.30 - 16.30)

Local producers will showcase their food and drink including many award winning products, from jam to gin.

The Cookery Theatre at Crail Kirk Hall (11.30 - 16.00)

Hosted by award-winning farm shop, Ardross and SRUC Elmwood, the cookery theatre will include chefs from local inns to restaurants from the St Andrews fine dining scene.

Meet The Producer Sessions at Crail Legion Hall (11.30 - 16.00)

This provides the opportunity to get hands-on with food and drink, as well as learning more about the produce that is available to sample and purchase over the weekend. It's a place to meet local fisherman and farmers, to share the story of Fife food and of course, eat it.

EAT Neuk Pop Up Food & Drink Experiences on Marketgate (12.00 - 15.00)

Young people from across Fife will help set up up a variety of creative pop-up street food stalls on the main thoroughfare. It's grab and go between venues to keep everyone satisfied.

Kiddies Classes in The Marine Hotel (10.30 - 16.00)

This is the place for families to take a rest, have a snack, sit on the lawn and look out to sea, listen to a story and find out more about local produce with opportunities to have fun with food.

The Chocolate Larder at Crail Town Hall (10.30 - 16.00)

A celebration of Scottish chocolate with a range of interactive sessions from different chocolate producers and lots of chances to purchase some truly handmade artisan chocolates.

A Bellyful Of Laughs in the Community Hall (19.15 - 23.00)

Saturday night promises lots of merry-making with drinks, fun, food and laughter, comedy and magic. Evening entertainment and the chance to celebrate the festival with others make this a great reason to stay overnight.

On Sunday, the cookery theatre, workshop arena and EAT Neuk Pop Up Food & Drink Experiences continue alongside other attractions including:

The Harbour Festival and Producers' Market on the Shoregate and at Crail Harbour (10.30 - 16.00)

Using the iconic Crail Harbour as the backdrop, street food vendors and local producers will come together to host a massive picnic for visitors. Shellfish, smokies, ice cream, hog roast and veggie dishes will be served while you wait, all washed down with local craft beer or homemade lemonade. These are just some of the goods on offer at the harbour and surrounding streets.

Graham Anderson, the Event Manager said:

“Crail Food Festival just keeps getting better and I’m delighted to see 2015’s programme taking shape with new companies lining up alongside our local businesses and many of Fife’s favourite producers. We would like everyone to come along and find out what’s great about our local produce. As Scotland celebrates the Year of Food and Drink, the Crail Food Festival is truly offering a banquet for everyone of all ages!”

Crail Food Festival is supported by EventScotland, the events team at VisitScotland through the National Programme as part of the Year of Food and Drink.

Paul Bush OBE from EventScotland said:

“The Year of Food and Drink is a fantastic platform to showcase Scotland’s natural larder and authentic dining experiences through our strong portfolio of national events. For the second year running, the Crail Food Festival will receive support through the National Programme, which plays a key role in driving domestic tourism, and we will look forward to seeing increased visitors to Fife in June.”

The full programme can be found at crailfoodfest.co.uk or follow [@CrailFoodFest](https://twitter.com/CrailFoodFest) on Twitter or like the event on [Facebook](https://www.facebook.com/CrailFoodFest).

For more media information, images, recipes or interviews, contact Martha Bryce at martha@marthabrycepr.com or on 07905 761 525.

Ends.

Notes to Editors

- **EventScotland:** EventScotland is working to make Scotland the perfect stage for events. By developing an exciting portfolio of sporting and cultural events EventScotland is helping to raise

Scotland's international profile and boost the economy by attracting more visitors. For further information about EventScotland, its funding programmes and latest event news visit www.EventScotland.org. Follow EventScotland on Twitter [@EventScotNews](https://twitter.com/EventScotNews). EventScotland is part of VisitScotland, the national tourism organisation which markets Scotland as a tourism destination across the world, gives support to the tourism industry and brings sustainable tourism growth to Scotland.

- The Year of Food and Drink Scotland began on 1 January 2015 and ends on 31 December 2015. The Year will build on the momentum generated by Homecoming Scotland 2014 by celebrating the role that food and drink plays in shaping our economic success. Through a series of exciting events and activities, the year will showcase Scotland's outstanding natural larder and our reputation as a land of food and drink. For more information visit www.visitscotland.com/tastescotland
- The Year of Food and Drink is a Scottish Government initiative being delivered by VisitScotland and EventScotland in partnership with Scotland Food & Drink, Scottish Enterprise, Highlands and Islands Enterprise, Scottish Tourism Alliance, Scottish Agricultural College and Young Scot.
- The Year of Food and Drink event fund is managed EventScotland, part of VisitScotland. The Community Food Fund, which is managed by Think Local on behalf of the Scottish Government, has contributed £150K towards the overall £265,000 fund for 2015.
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